SENSITIZING TRAVELERS THROUGH IMAGES:
Video-competition for Bridging Cultures through Travel

Aim:
Sensitizing Young Travelers for Local Cultures

Prize:
- ▶ Receive a prize (100 euros voucher)
- ▶ Get their video published in all CultSense channels, including social media (with the permission of the winner).
- ▶ A "winner" certificate by the jury.

Submissions Closed:
1st of MAY 2023 at 23:59 (CET)

Winners Announced
15 JUNE 2023
At the *Bridging Cultures through Travel: From theory to practice* - Conference by CultSense Project & ATLAS SIG Cultural Tourism

Requirements

Video: The submitted clips must be between 2-3 minutes long. Submissions exceeding 3 minutes may be disqualified.

Resolution: Videos must be uploaded as one single file of the highest quality (ideally, 1080p resolution).

*File:* MP4, MPEG, or QuickTime/MOV.

Format: The video should be displayed in a "landscape" format. Meaning, that the video can be recorded using a mobile phone, but rather than doing so vertically, they should do so horizontally. Of course, the use of a camera for recording purposes is encouraged.

Text: Short title of the entry and a descriptive text of a maximum of 500 characters. The text can be in two languages, one in English and the other in any other language.

Language: The video entry should be preferably in English, but the video can be in the competitor's native language as long as the video includes English subtitles.

Teams:
- ▶ The competition can be entered individually or in teams of two (pairs).
- ▶ Members should be within the ages established above in the General Rules (between 18 and 29).
- ▶ Members should reside in the same country in which the video recording is taking place.
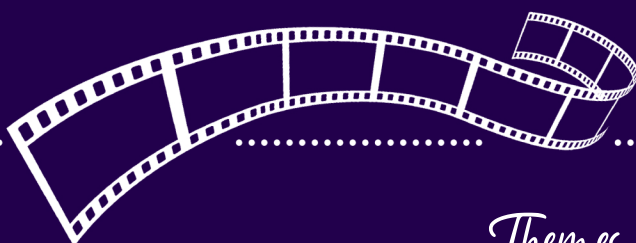
Themes

Cultural sensitivity and travelling: Cultural sensitivity, intangible cultural experiences, social media for cultural sensitivity, mobile cultures, empathy and emotions in travel, multiple belongings, tourism encounters and emotions, popular cultural expressions (music, festivals, dance, etc.), tangible and intangible heritage, and mindful tourism.

Student experiences and (intercultural) tourism education: Intercultural education and communication, bridging cultures through education, enabling change makers and ambassadors for change, and Erasmus/international exchanges.

Bridging cultures: Art and gastronomy as a bridge for cultures, cultural institutions and bridging cultures, spirituality for bridging (religious) cultures, diversity and inclusivity, and (destination) marketing/place branding as a bridge between cultures